



# SYMBIOSIS LAW SCHOOL HYDERABAD

(A constituent of Symbiosis International (Deemed University), Pune)

Presents

## **NATIONAL SYMPOSIUM** **ON**

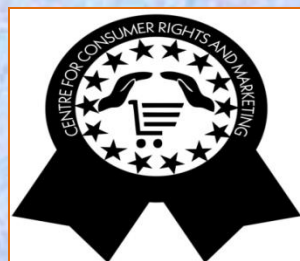


## **CONSUMERISM, CONSUMER CITIZENSHIP AND SUSTAINABLE CONSUMPTION**

January 11<sup>th</sup> and 12<sup>th</sup> 2020

Organized by

**CENTRE FOR CONSUMER RIGHTS AND MARKETING**



## **ABOUT SYMBIOSIS LAW SCHOOL HYDERABAD**

Symbiosis Law School (SLS) Hyderabad was established in 2014 inheriting splendid novelty, dynamism, and excellence in education of Symbiosis International (Deemed University), Pune. Symbiosis Law School Hyderabad is founded on pillars of expertise, justice and Service and is committed to impart quality legal education conforming to acclaimed International standards. The Legacy of Symbiosis Law Schools in excellence and quality began with Symbiosis Law School Pune, which is consistently ranked among the top 10 law schools in India in the last 15 years.

## **ABOUT CCRM**

Centre for Consumer Rights and Marketing (CCRM) has been established in Symbiosis Law School, Hyderabad with the motive of understanding the multi-dimensional aspects of a buyer and seller relationships. It works on creating consumer awareness and also in understanding the importance of responsible marketing. These two elements, in turn, lead to effective entrepreneurial development.

## **BACKGROUND FOR THE SYMPOSIUM**

Consumerism is a social movement seeking to augment the rights and powers of buyers in relation to sellers and has gradually emerged in most of the western countries as a powerful force to be reckoned with, as the markets are now flooded with innumerable varieties of products.

It's been claimed that consumerism has led the society to a point where humanity now has a global ecological footprint, one third larger than the planet we inhabit. Sustainable consumption can be a remedy for excessive consumption. Moving towards sustainable consumption may in the end be a task for the individual but the debate about this must also acknowledge the structural factors that surround the consumer. The focus here will be on the power of the political system to intervene.

Consumer citizenship ascribes weight to the dimension of citizens' duties which is predominantly explicated with the terms of responsibility: the ethics of responsibility is geared to a consumer who is urged to buy socially conscious goods. To accomplish such changes may, however, require the participation of the same individuals who are consumers but rather in their parallel role as citizens.



## **THE MOTIVATION FOR THE SYMPOSIUM**

In the above backdrop, a symposium titled “Consumerism, Consumer Citizenship and Sustainable Consumption”, is being organized by CCRM, Symbiosis Law School, Hyderabad. It is pertinent to note that there is a plethora of literature available on consumer rights and consumer protection in India but little on consumer responsibilities and consumer citizenship and the role of the legal fraternity in creating awareness on consumer responsibilities and consumer citizenship in the growing era of consumerism. The Symposium seeks to address growing consumerism and awareness of consumer rights in India and also the lack of information on consumer responsibilities

## **SYMPOSIUM OBJECTIVE:**

1. To bring to the fore the role of the legal fraternity in creating a platform for the consumer responsibilities and citizenship
2. To discuss the legal implications of consumer citizenship in the globalized economy and sustainable consumption.

## **SYMPOSIUM THEME:**

The major theme of the symposium is “Consumerism, Consumer Citizenship and Sustainable Consumption”. We are inviting papers from different disciplines including Law, Business Management, Political Science and Environmental Sciences. The sub-themes include, but are not limited to:

1. Jurisprudential and conceptual dimensions of consumerism
2. Consumer advocacy- Innovation and transformation of consumer laws
3. Consumer protection and criminal liability
4. Consumerism in International integration of E-commerce
5. Political Consumerism
6. Corporate Social Responsibility and Sustainable consumption
7. Consumer citizenship and global citizenship
8. Crony Consumerism



## **CALL FOR PAPERS**

We are inviting quality Research Papers, Articles and Case Comments from the students, scholars, academicians, legal practitioners, bureaucrats, and other working professionals for the symposium.

## **SUBMISSION GUIDELINES**

1. The participants may send their manuscripts in any of the following formats,
  - (a) Articles - 3,000-5,000 words
  - (b) Research Papers- 5,000- 6,000 words
  - (c) Case Comments- 2,000-3,000 words
2. Co – authorship up to two members is permitted.
3. The participants should submit an abstract of not more than 500 words by 5th December 2019
4. The abstracts and the manuscripts must not mention the author's name or his/her affiliation. A separate cover page must be attached which must contain the details of the author including author's name, affiliation and contact details.
5. The manuscripts shall be accompanied by a declaration that the work submitted is original and that the content does not infringe the copyright of any other person. The University is not liable for the copyright infringements by the authors.
6. All abstracts and manuscripts must be submitted to the email [sympo.nccc@slsh.edu.in](mailto:sympo.nccc@slsh.edu.in)
7. Selection of abstracts will be notified by 10th December 2019.
8. The final paper must be submitted by 25th December 2019.
9. The participants must pay the registration fees latest by 25th December 2019.
10. Plagiarism will result in rejection of paper.

## **REGISTRATION FEE**

Registration fees (includes accommodation and food) to be paid upon selection of abstract is

1. Rs. 2000/- for UG and PG students  
\*Additional charge of Rs. 1000/- per Co-author.
2. Rs. 2500/- for Research Scholars, Academicians and practitioner  
\*Additional charge of Rs. 1500/- per Co-author.
3. Rs. 3000/- for Corporates  
\*Additional charge of Rs. 1500/- per Co-author.

## **AWARDS**

**BEST PAPER - CASH PRIZE**

**INR 15,000**

**2ND BEST PAPER - CASH PRIZE**

**INR 7,500**

**Best Paper Appreciation in Ecah Theme**

## **Contact us**

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